

ECCLESIA COLLEGE PROGRAM LEARNING OBJECTIVES (PLOs)
Assessed by Student Learning Outcomes (SLOs)
B.S. in Sport Management Degree
2019-2022 Report

EC Mission

As an institution of biblical higher education, Ecclesia College equips Christ followers with godly character traits, academic competencies, and work skills to be effective leaders for the advance of Christ's Kingdom within our troubled world.

EC Motto

Pursuing Truth - Transforming Lives

EC Missional Institutional Competencies

**Biblical Worldview and Faith – Critical and Creative Thinking – Effective Communication
Integrity – Leadership – Lifelong Learning – Service and Stewardship**

EC Institutional Goals (also referred to as Institutional Learning Objectives)

Biblical Worldview and Faith: Ecclesia College graduates will make mature, independent choices based on principles of the Christian faith and a biblical worldview.

Critical and Creative Thinking: Ecclesia College graduates will apply critical thinking skills based on a biblical worldview and principles to making personal and professional decisions.

Effective Communication: Ecclesia College graduates will communicate effectively, using verbal, non-verbal, written, listening and electronic technologies, as appropriate to the occasion, task, and context.

Integrity: Ecclesia College graduates will live their lives, personally and professionally, based on integrity and the highest ethical standards.

Leadership: Ecclesia College graduates will demonstrate leadership skills within vocational, church, community, and service contexts.

Lifelong Learning: Ecclesia College graduates will pursue ongoing development of intellectual, creative, and theological knowledge and skills necessary to learn and grow throughout life.

Service and Stewardship: Ecclesia College graduates will practice the biblical imperatives to serve people and be faithful stewards of the Church and God's created resources.

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Abbreviations

EC – Ecclesia College

SLO – Student Learning Outcome

ILO – Institutional Learning Objective

PLO – Program Learning Objective

BW – Biblical Worldview

WLS – Work Learning Service Program

SL – Service Learning Program

SPMT – Sport Management degree or program of study

EC College General Benchmark for Assessment of Student Learning

The College has established a minimum 75% benchmark or equivalent to measure undergraduate student learning success. Unless otherwise stated, this demonstrates at least a 75% aggregate completion score in a specific measure.

However, the Sport Management Department has chosen to use as its benchmark for successful demonstration of undergraduate student learning an aggregate of 80% of students to earn at least 75% or higher collectively in a specific measure or composite score for SLO assessment, unless otherwise stated.

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Assessment of B.S. in Sport Management Degree Program Learning Objectives (PLOs)

Introduction

The B.S. in Sport Management (SPMT) degree is offered face-to-face on campus in Springdale, Arkansas, as is not available through EC Online. Between August of 2019 and May of 2022, twenty one students graduated with the SPMT degree. It is a popular degree on campus due to the large percentage of athletes who attend Ecclesia College (EC).

As an institution of biblical higher education, EC prepares and enables graduates and alumni to achieve competence in seven broad areas: Biblical Worldview & Faith, Critical & Creative Thinking, Effective Communication, Integrity, Leadership, Lifelong Learning, and Service & Stewardship. Students seeking a SPMT degree will also be prepared to demonstrate major field competency in seven programmatic areas:

Program Learning Objective 1: Sport & Fitness Principles

Ecclesia College graduates will apply human anatomy, psychology, nutrition, health, and kinesiology principles to sports and fitness.

Instrument Measures. (1) SPMT 4300 Sport & Exercise Psychology Movie Evaluation & Critique; (2) SPMT 2300 Kinesiology - Spheres of Physical Activity Experience Chapter 2 Results/Team Collaboration; (3) (SPMT 3350 Nutrition for Fitness & Sport - Chapter 9 Emotional Health & Wellness Stress Test Results; (4) SPMT Course Results Mapped to PLO 1.

Measure #1: SPMT 4300 Sport & Exercise Psychology Movie Evaluation & Critique

Students are asked to explain the use of mental skills after viewing a sports movie. They provide an overview of the theoretical development of observed mental skills (e.g., from lecture, class notes, book, other research articles). Students are to present a critique, based on the theoretical development of how the movie portrayed both appropriate and inappropriate strategies in developing mental skills, and identify what they would do differently in working with the team, athlete, or individual portrayed. For example, students are asked what they learned from the movie and how would they theoretically develop this same mental skill (e.g., goal setting) as a fitness leader?

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 1-1: Sport & Exercise Psychology Movie Evaluation & Critique

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4300 Fall 2019	n=12	86.5%	Yes
SPMT 4300 Spring 2021	n=17	74.7%	No
SPMT 4300 Spring 2022	n=4	82.5%	Yes

Result: The benchmark was not met by an aggregate number of 33 students completing this measure with an average score greater than 75%.

Measure #2: SPMT 2300 Kinesiology - Spheres of Physical Activity Experience Chapter 2 Results/Team Collaboration

Chapter 2 Spheres of Physical Activity Experience Online Study Guide provides a variety of interactive, multimedia experiences to help students learn, understand, and apply the information presented in the text regarding the importance of physical activities we do on a daily basis, to include sorting items into the correct IADL and ADL classifications. The team discussions consider the multiple aspects on how to complete a simple activity and underscores the importance of a physical therapist career in helping a person regain their ADL and IADL skills.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 1-2: Spheres of Physical Activity Chapter 2 Results/Team Collaboration

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 2300 Spring 2019	n=21	100%	Yes
SPMT 2300 Spring 2020	n=12	100%	Yes
SPMT 2300 Spring 2021	n=10	83.3%	Yes
SPMT 2300 Spring 2022	n=10	100%	Yes

Result: The benchmark was met by an aggregate number of 53 students completing this measure with an average score greater than 75%.

Measure #3: SPMT 3350 Nutrition for Fitness & Sport - Chapter 9 Emotional Health & Wellness Stress Test Results

Chapter 9 Emotional Health and Wellness stress test Result. Students assign each question in the Chapter 9 Emotional Health & Wellness Stress Test a number that corresponds with a scale on the stress test handout. As the students complete the test, they add up their numbers and look at the key to help them understand where they stand in terms of fatigue and being able to focus strategically on their daily lives.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 1-3: Chapter 9 Emotional Health & Wellness Stress Test Result

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3350 Fall 2019	n=17	100%	Yes
SPMT 3350 Fall 2021	n=13	100%	Yes
SPMT 3350 Spring 2022	n=6	100%	Yes

Result: The benchmark was met by an aggregate number of 36 students completing this measure with an average score greater than 75%.

Measure #4: SPMT Course Results Mapped to PLO 1

Aggregate results and final average scores that support PLO 1 from Fall 2019 to Spring 2022 are reported in Table 1-4. Case studies, worksheets, discussion forums, essays, PowerPoint presentations, research and written papers, team collaboration and individual presentations are just some examples of student artifacts required in the various courses. Assignments are graded by rubric and assessed by the course professor.

The benchmark is 80% of students to earn 75% or higher collectively as a final score in this assessment cycle.

Table 1-4: SPMT Course Results Mapped to PLO 1

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 1300 Intro. to Sport Management	n=44	80.5%	Yes
SPMT 3330 Theory & Techniques of Coaching	n=30	90.6%	Yes
SPMT 4390 Internship for Health, Sport or Recreation	n=25	94.3%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Table 1-5: Summary of Assessment Items for PLO 1

Item	Benchmark Met?	Conclusion
Sport & Exercise Psychology Movie Evaluation & Critique	No	The Ecclesia College undergraduate benchmark is 75% of measurements must be met. Three out of four (3/4) (75%) of the items for this PLO were met; thus, the comprehensive outcome for PLO 1 was achieved for these data.
Chapter 2 Spheres of Physical Activity Experience Results/Team Collaboration	Yes	
Chapter 9 Emotional Health & Wellness Stress Test Result	Yes	
SPMT Course Results Mapped to PLO 1	Yes	

Program Learning Objective 2: Training & Conditioning

Ecclesia College graduates will apply training, conditioning, and psychology to sports and wellness.

Instrument Measures. (1) SPMT 1300. Intro. to Sport Management Course Results; (2) SPMT 4300 Sport & Exercise Group Psychological Skill Presentation; (3) SPMT 3330 Theory & Techniques of Coaching Project; (4) SPMT Course Results Mapped to PLO 2.

Measure #1: SPMT 1300 Intro. to Sport Management Course Results

Intro. to Sport Management offers the freshman student a framework to understand the sport industry and includes essential information on skill sets sport managers need. Students participate in answering case study questions for discussion, quizzes, and exams.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 2-1: Intro. to Sport Management Course Results

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3350 Fall 2019	n=19	100%	Yes
SPMT 3350 Fall 2020	n=18	93.3%	Yes
SPMT 3350 Fall 2021	n=7	100%	Yes

Result: The benchmark was met by an aggregate number of 44 students completing this measure with an average score greater than 75%.

Measure #2: SPMT 4300 Sport & Exercise Group Psychological Skill Presentation

Groups consisting of approximately four to five students choose a specific topic from one of two areas and present their findings to the class. Choices include (1) topics of youth sport and character development (e.g., competition and cooperation, why kids participate, coaching) or (2) topics on health and psychological well-being (e.g., eating disorders, burnout, aggression, psychology of injury).

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 2-2: Group Psychological Skill Presentation

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4300 Fall 2019	n=12	93.5%	Yes
SPMT 4300 Spring 2021	n=17	87.9%	Yes

Result: The benchmark was met by an aggregate number of 29 students completing this measure with an average score greater than 75%.

Measure #3: SPMT 3330 Theory & Techniques of Coaching Project

Student were required to submit a strategic planning tool which included a transformational purpose statement and 2nd and 3rd Dimension Coaching Strategies

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 2-3: Theory & Techniques of Coaching Project

Course History Spring '19	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3330 Spring 2019	n=17	90.6%	Yes

Result: The benchmark was met by an aggregate number of 17 students completing this measure with an average score greater than 75%.

Measure #4: SPMT Course Results Mapped to PLO 2

Aggregate results and final average scores that further support PLO 2 from Fall 2019 to Spring 2022 are reported in Table 2-4. Case studies, worksheets, discussion forums, essays, PowerPoint presentations, research and written papers, team collaboration and individual presentations are just some examples of student artifacts required in the various courses. Assignments are graded by rubric and assessed by the course professor.

The benchmark is 80% of students to earn 75% or higher collectively as a final score in this assessment cycle.

Table 2-4: SPMT Course Results Mapped to PLO 2

Course History Fall '19 – Fall '21	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 2300 Kinesiology	n=44	85.5%	Yes
SPMT 3330 Theory & Techniques of Coaching	n=30	90.6%	Yes
SPMT 3350 Nutrition for Fitness & Sport	n=36	94.6%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Table 2-5: Summary of Assessment Items for PLO 2

Item	Benchmark Met?	Conclusion
Intro. to Sport Management Course Results	Yes	The Ecclesia College undergraduate benchmark is 75% of measurements must be met. Four out of four (4/4) (100%) of the items for this PLO were met; thus, the comprehensive outcome for PLO 2 was achieved for these data.
Sport & Exercise Group Psychological Skill Presentation	Yes	
Theory & Techniques of Coaching Project	Yes	
SPMT Course Results Mapped to PLO 2	Yes	

Program Learning Objective 3: Sport Law

Ecclesia College graduates will interpret the legal and regulatory issues associated with recreational, official-sanctioned, and professional sports.

Instrument Measures. (1) SPMT 4340 Sport Law Case Study; (2) SPMT 4340 Sport Law Paper; (3) SPMT 4340 Sport Law Oral Presentation; (4) SPMT Course Results Mapped to PLO 3.

Measure #1: SPMT 4340 Sport Law Case Study

Students examine a sport law case and describe the facts of the case. Questions like what was the cause of action, what was the court's disposition of the case, and what risk management implications does this case have on sport managers are addressed.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 3-1: Sport Law Case Study

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4340 Spring 2019	n=14	83.7%	Yes
SPMT 4340 Fall 2020	n=12	95.0%	Yes
SPMT 4340 Spring 2022	n=14	89.1%	Yes

Result: The benchmark was met by an aggregate number of 40 students completing this measure with an average score greater than 75%.

Measure #2: SPMT 4340 Sport Law Paper

Students write a paper about a case from the sports world. It can be based on any of the chapters/subjects covered in class for which students already have not submitted an assignment. Papers should address important people in the case, background, facts, legal issue, trial result or judgment and reason for the ruling – former case law, and application.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 3-2: Sport Law Paper

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4340 Spring 2019	n=14	90.2%	Yes
SPMT 4340 Fall 2020	n=12	86.6%	Yes
SPMT 4340 Spring 2022	n=14	81.8%	Yes

Result: The benchmark was met by an aggregate number of 40 students completing this measure with an average score greater than 75%.

Measure #3: SPMT 4340 Sport Law Oral Presentation

Students make a 10-minute presentation at the end of the semester to sum up what they have learned. Presentations should address important people in the case, background, facts, legal issue, trial result or judgment and reason for the ruling – former case law, and application. Peers should gain an understanding as to why the court decides in a certain way, impact on society, and the case’s place in legal history.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 3-3: Sport Law Oral Presentation

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4340 Spring 2019	n=14	92.9%	Yes
SPMT 4340 Fall 2020	n=12	81.4%	Yes
SPMT 4340 Spring 2022	n=14	79.1%	Yes

Result: The benchmark was met by an aggregate number of 40 students completing this measure with an average score greater than 75%.

Measure #4: SPMT Course Results Mapped to PLO 3

Aggregate results and final average scores that support PLO 3 from Fall 2019 to Spring 2022 are reported in Table 3-4. Case studies, worksheets, discussion forums, essays, PowerPoint presentations, research and written papers, team collaboration and individual presentations are just some examples of student artifacts required in the various courses. Assignments are graded by rubric and assessed by the course professor.

The benchmark is 80% of students to earn 75% or higher collectively as a final score in this assessment cycle.

Table 3-4: SPMT Course Results Mapped to PLO 3

Course History Fall '19 – Fall '21	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3310 Org. & Mgmt. of Sport Prog.	n=42	96.4%	Yes
SPMT 3320 Sport Facilities Mgmt.	n=40	80.9%	Yes
SPMT 4310 Econ. & Fin. Mgmt.	n=33	97.3%	Yes
SPMT 4320 Sport Promotion & Sales	n=19	92.6%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Table 3-5: Summary of Assessment Items for PLO 3

Item	Benchmark Met?	Conclusion
Sport Law Case Study	Yes	The Ecclesia College undergraduate benchmark is 75% of measurements must be met. Four out of four (4/4) (100%) of the items for this PLO were met; thus, the comprehensive outcome for PLO 3 was achieved for these data.
Sport Law Paper	Yes	
Sport Law Oral Presentation	Yes	
SPMT Course Results Mapped to PLO 3	Yes	

Program Learning Objective 4: Sport Facilities Management

Ecclesia College graduates will apply management principles, concepts, and practices associated with the operations and maintenance of sport and recreation facilities.

Instrument Measures. (1) SPMT 3320 Sport Facilities Management Site Visit Project; (2) SPMT 3320 Sport Facilities Management Oral Presentation; (3) SPMT 3330 Theory & Techniques of Coaching Court Case Analysis; (4) SPMT Course Results Mapped to PLO 4.

Measure #1: SPMT 3320 Sport Facilities Management Site Visit Project

Projects objectives are to investigate and report on a community center facility history including construction and uses, current facility uses, facility design, facility renovations, management including scheduling, facility and equipment maintenance.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 4-1: Sport Facilities Management Site Visit Project

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3320 Spring 2020	n=19	83.0%	Yes
SPMT 3320 Fall 2021	n=21	*68.8%	No

Result: The benchmark was not met by an aggregate number of 40 students completing this measure with an average score greater than 75%.

Measure #2: SPMT 3320 Sport Facilities Management Oral Presentation

The student presentation is a case study of a specific sport facility (whether professional or collegiate) where students undertake a comprehensive overview of how the facility was built (the politics behind it, the money, the construction process, etc.) and how it is currently operated.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 4-2: Sport Facility Oral Presentation

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3320 Spring 2020	n=18	88,1%	Yes
SPMT 3320 Spring 2021	n=6	82.2%	Yes
SPMT 3320 Fall 2021 sec. 1	n=6	81.2%	Yes
SPMT 3320 Fall 2021 sec. 2	n=9	76.4%	Yes

Result: The benchmark was met by an aggregate number of 39 students completing this measure with an average score greater than 75%.

Measure #3: SPMT 3330 Theory & Techniques of Coaching Court Case Analysis

Students are to review the merits of a 10-year-old New Jersey boy who had played second base during the regular season and was transferred to the outfield in preparation for an all-star game case analysis. Students are to critically analyze and present a paper documenting their conclusions.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 4-3: Sport Facilities Management Site Visit Project

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3320 Spring 2021 section 1	n=9	87.8%	Yes
SPMT 3320 Spring 2021 section 2	n=10	92,2%	Yes

Result: The benchmark was met by an aggregate number of 39 students completing this measure with an average score greater than 75%.

Measure #4: SPMT Course Results Mapped to PLO 4

Aggregate results and final average scores that support PLO 4 from Fall 2019 to Spring 2022 are reported in Table 4-4. Case studies, worksheets, discussion forums, essays, PowerPoint presentations, research and written papers, team collaboration and individual presentations are just some examples of student artifacts required in the various courses. Assignments are graded by rubric and assessed by the course professor.

The benchmark is 80% of students to earn 75% or higher collectively as a final score in this assessment cycle.

Table 4-4: SPMT Course Results Mapped to PLO 4

Course History Fall '19 – Fall '21	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3310 Org. & Mgmt. of Sport Prog.	n=42	96.4%	Yes
SPMT 3320 Sport Facilities Mgmt.	n=40	80.9%	Yes
SPMT 4310 Econ. & Fin. Mgmt.	n=33	97.3%	Yes
SPMT 4320 Sport Promotion & Sales	n=19	92.6%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Table 4-4: Summary of Assessment Items for PLO 4

Item	Benchmark Met?	Conclusion
Sport Facilities Management Site Visit Project	No	The Ecclesia College undergraduate benchmark is 75% of measurements must be met. Three out of four (3/4) (75%) of the items for this PLO were met; thus, the comprehensive outcome for PLO 4 was achieved for these data.
Sport Facilities Management Oral Presentation	Yes	
Theory & Techniques of Coaching Court Case Analysis	Yes	
SPMT Course Results Mapped to PLO 4	Yes	

Program Learning Objective 5: Sociological, Historical, Political & Philosophical Aspects of Sports

Ecclesia College graduates will articulate the sociological, historical, political and philosophical aspects of sports.

Instrument Measures. (1) SPMT 3320 Sport Facilities Management Oral Presentation; (2) SPMT 3330 Theory & Techniques of Coaching Philosophy Paper; (3) SPMT 4340 Sport Law Oral Presentation; (4) SPMT Course Results Mapped to PLO 5.

Measure #1: SPMT 3320 Sport Facilities Management Oral Presentation

The student presentation is a case study of a specific sport facility (whether professional or collegiate) where students undertake a comprehensive overview of how the facility was built (the politics behind it, the money, the construction process, etc.) and how it is currently operated.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 5-1: Sport Facility Oral Presentation

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3320 Spring 2020	n=18	88.1%	Yes
SPMT 3320 Spring 2021	n=6	82.2%	Yes
SPMT 3320 Fall 2021 sec. 1	n=6	81.2%	Yes
SPMT 3320 Fall 2021 sec. 2	n=9	76.4%	Yes

Result: The benchmark was met by an aggregate number of 39 students completing this measure with an average score greater than 75%.

Measure #2: SPMT 3330 Theory & Techniques of Coaching Philosophy Paper

The course covers philosophical, sociological and psychological aspects of the coaching theory; therefore, students are asked to produce a two to three page paper about their personal coaching philosophy.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 5-2: Theory & Techniques of Coaching Philosophy Paper

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3330 Spring 2020	n=2	100%	Yes
SPMT 3330 Spring 2021 sec. 1	n=10	88.9%	Yes
SPMT 3330 Spring 2021 sec. 2	n=10	99%	Yes
SPMT 3330 Spring 2022	n=8	100%	Yes

Result: The benchmark was met by an aggregate number of 30 students completing this measure with an average score greater than 75%.

Measure #3: SPMT 4340 Sport Law Oral Presentation

Students make a 10-minute presentation at the end of the semester to sum up what they have learned. Presentations should address important people in the case, background, facts, legal issue, trial result or judgment and reason for the ruling – former case law, and application. Peers should gain an understanding as to why the court decides in a certain way, impact on society, and the case's place in legal history.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 5-3: Sport Law Oral Presentation

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4340 Spring 2019	n=14	92.9%	Yes
SPMT 4340 Fall 2020	n=12	81.4%	Yes
SPMT 4340 Spring 2022	n=14	79.1%	Yes

Result: The benchmark was met by an aggregate number of 40 students completing this measure with an average score greater than 75%.

Measure #4: SPMT Course Results Mapped to PLO 5

Aggregate results and final average scores that support PLO 5 from Fall 2019 to Spring 2022 are reported in Table 5-4. Case studies, worksheets, discussion forums, essays, PowerPoint presentations, research and written papers, team collaboration and individual presentations are just some examples of student artifacts required in the various courses. Assignments are graded by rubric and assessed by the course professor.

The benchmark is 80% of students to earn 75% or higher collectively as a final score in this assessment cycle.

Table 5-4: SPMT Course Results Mapped to PLO 5

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3310 Org. & Mgmt. of Sport Prog.	n=42	96.4%	Yes
SPMT 3330 Theory & Techniques of Coaching	n=30	90.6%	Yes
SPMT 4320 Sport Promotion & Sales	n=19	92.6%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Table 5-5: Summary of Assessment Items for PLO 5

Item	Benchmark Met?	Conclusion
Sport Facilities Management Oral Presentation	Yes	The Ecclesia College undergraduate benchmark is 75% of measurements must be met. Four out of four (4/4) (100%) of the items for this PLO were met; thus, the comprehensive outcome for PLO 5 was achieved for these data.
Theory & Techniques of Coaching Philosophy Paper	Yes	
Sport Law Oral Presentation	Yes	
SPMT Course Results Mapped to PLO 5	Yes	

Program Learning Objective 6: Sport Psychology

Ecclesia College graduates will compare and contrast human behavior with respect to sport and fitness.

Instrument Measures. (1) SPMT 3330 Theory & Techniques of Coaching Teaching Values Assignment; (2) SPMT 4340 Sport Law Case Study; (3) SPMT 3100-1 Field Experience in Sports I-II; (4) SPMT Course Results Mapped to PLO 6.

Measure #1: SPMT 3330 Theory & Techniques of Coaching Teaching Values Assignment

Students present a major assignment called “Teaching Values” regarding sportsmanship. They are to address definitions, descriptions, modeling of positive character traits and behaviors, identifying potential problems areas, and devise at least three methods that can be modeled and rehearsed as to appropriate behavior in an actual game situation.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 6-1: Theory & Techniques of Coaching Teaching Values Assignment

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3330 Spring 2022	n=10	88.6%	Yes

Result: The benchmark was met by an aggregate number of 40 students completing this measure with an average score greater than 75%.

Measure #2: SPMT 4340 Sport Law Case Study

Students examine a sport law case and describe the facts of the case. Questions like what was the cause of action, what was the court’s disposition of the case, and what risk management implications does this case have on sport managers are addressed.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 6-2: Sport Law Case Study

Course History Spring '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4340 Spring 2019	n=14	83.7%	Yes
SPMT 4340 Fall 2020	n=12	95.0%	Yes
SPMT 4340 Spring 2022	n=14	89.1%	Yes

Result: The benchmark was met by an aggregate number of 40 students completing this measure with an average score greater than 75%.

Measure #3: SPMT 3100-1 Field Experience in Sports I-II Papers

Students are required to perform 40 hours of work in a sport related job experience for two semesters of Field Experience in Sports (I & II). They are to write a 3-5 page paper each semester describing how they successfully achieved these SLOs demonstrating: a growing awareness of organization and administrative structure, techniques, and procedures; successfully working with a variety of personalities and groups; professional behavior; effective communication skills; effective organizational and time management skills; creativity, initiative, and responsibility; acceptance and utilization of constructive suggestions to improve performance; self-confidence and leadership skills; awareness and self-evaluation with regard to the transition from student to professional.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 6-3: Field Experience in Sports I-II Papers

Course History Spring '19 – Fall '21	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3100 Spring 2019	n=7	92.5%	Yes
SPMT 3100 Fall 2020	n=7	83.3%	Yes
SPMT 3100 Spring 2021	n=12	93.1%	Yes
SPMT 3100 Fall 2021	n=7	99.1%	Yes

Result: The benchmark was met by an aggregate number of 33 students completing this measure with an average score greater than 75%.

Measure #4: SPMT Course Results Mapped to PLO 6

Aggregate results and final average scores that support PLO 6 from Fall 2019 to Spring 2022 are reported in Table 6-4. Case studies, worksheets, discussion forums, essays, PowerPoint presentations, research and written papers, team collaboration and individual presentations are just some examples of student artifacts required in the various courses. Assignments are graded by rubric and assessed by the course professor.

The benchmark is 80% of students to earn 75% or higher collectively as a final score in this assessment cycle.

Table 6-4: SPMT Course Results Mapped to PLO 6

Course History Fall '19 – Fall '21	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3320 Sport Facilities Mgmt.	n=40	80.9%	Yes
SPMT 3330 Theo. & Tech. of Coaching	n=30	90.6%	Yes
SPMT 3350 Nutrition for Fitness & Sport	n=36	94.6%	Yes
SPMT 4310 Econ. & Fin. Mgmt.	n=33	97.3%	Yes
SPMT 4320 Sport Promotion & Sales	n=19	92.6%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Table 6-5: Summary of Assessment Items for PLO 6

Item	Benchmark Met?	Conclusion
Theory & Techniques of Coaching Teaching Values Assignment	Yes	The Ecclesia College undergraduate benchmark is 75% of measurements must be met. Four out of four (4/4) (100%) of the items for this PLO were met; thus, the comprehensive outcome for PLO 6 was achieved for these data.
Sport Law Case Study	Yes	
Field Experience in Sports I-II Paper	Yes	
SPMT Course Results Mapped to PLO 6	Yes	

Program Learning Objective 7: Sport Ethics & Professionalism

Ecclesia College graduates will evaluate the ethics, professionalism, and maturity required at work and internship sites.

Instrument Measures. (1) SPMT 3100-1 Field Experience in Sports I & II Papers; (2) SPMT 4320 Sport Promotion & Sales Management; (3) SPMT Course Results Mapped to PLO 7.

Measure #1: SPMT 3100-1 Field Experience in Sports I-II Papers

Students are required to perform 40 hours of work in a sport related job experience for two semesters of Field Experience in Sports (I & II). They are to write a 3-5 page paper each semester describing how they successfully achieved these SLOs demonstrating: a growing awareness of organization and administrative structure, techniques, and procedures; successfully working with a variety of personalities and groups; professional behavior; effective communication skills; effective organizational and time management skills; creativity, initiative, and responsibility; acceptance and utilization of constructive suggestions to improve performance; self-confidence and leadership skills; awareness and self-evaluation with regard to the transition from student to professional.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 7-1: Field Experience in Sports I-II Papers

Course History Spring '19 – Fall '21	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 3100 Spring 2019	n=7	92.5%	Yes
SPMT 3100 Fall 2020	n=7	83.3%	Yes
SPMT 3100 Spring 2021	n=12	93.1%	Yes
SPMT 3100 Fall 2021	n=7	99.1%	Yes

Result: The benchmark was met by an aggregate number of 33 students completing this measure with an average score greater than 75%.

Measure #2: SPMT 4320 Sport Promotion & Sales Management

Chapter 14 is Legal Aspects of Sport Marketing

In this chapter and its single, web-research activity, students learn to critically evaluate the concept of ambush marketing by analyzing a real life scenario from the Olympics.

The benchmark is 80% of students to earn 75% or higher collectively as a final score for this assessment measure.

Table 7-2: Sport Promotion & Sales Management Chapter 14

Course History	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 4320 Fall 2020	n=18	87.4%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Measure #3: SPMT Course Results Mapped to PLO 7

Aggregate results and final average scores that support PLO 7 from Fall 2019 to Spring 2022 are reported in Table 7-5. Case studies, worksheets, discussion forums, essays, PowerPoint presentations, research and written papers, team collaboration and individual presentations are just some examples of student artifacts required in the various courses. Assignments are graded by rubric and assessed by the course professor.

The benchmark is 80% of students to earn 75% or higher collectively as a final score in this assessment cycle.

Table 7-3: SPMT Course Results Mapped to PLO 7

Course History Fall '19 – Spring '22	n=Number of Students	Average Score	Outcome Benchmark Met (Yes/No)
SPMT 1300 Intro. to Sport Management	n=44	80.5%	Yes
SPMT 3310 Org. & Mgmt. of Sport Prog.	n=42	96.4%	Yes
SPMT 3320 Sport Facilities Mgmt.	n=40	80.9%	Yes
SPMT 4320 Sport Promotion & Sales	n=19	92.6%	Yes
SPMT 4340 Sport Law	n=40	86.3%	Yes
SPMT 4390 Internship	n=25	94.3%	Yes

Result: The benchmark was met by an aggregate number of students completing courses with an average score greater than 80% of students scoring at least 75% in this reporting cycle.

Table 7-6: Summary of Assessment Items for PLO 7

Item	Benchmark Met?	Conclusion
Field Experience in Sports I-II Papers	Yes	The Ecclesia College undergraduate benchmark is 75% of measurements must be met. Three out of three (3/3) (100%) of the items for this PLO were met; thus, the comprehensive outcome for PLO 7 was achieved for these data.
Sport Promotion & Sales Management	Yes	
SPMT Course Results Mapped to PLO 7	Yes	

Evaluative Summary

The following table displays a summary of the assessment of undergraduate student learning outcomes (SLOs) for Ecclesia College's Bachelor of Science in Sport Management programmatic learning objectives (PLOs).

Table 8-1: Summary of Student Learning Outcomes for EC's Program Learning Objectives

PLO #	Program Learning Objectives	Outcome Benchmark Met (Yes/No)
1	Sport & Fitness Principles	Yes
2	Training & Conditioning	Yes
3	Sport Law	Yes
4	Sport Facilities Management	Yes
5	Sociological, Historical, Political & Philosophical Aspects of Sports	Yes
6	Sport Psychology	Yes
7	Sport Ethics & Professionalism	Yes

Conclusion

All programmatic learning outcome benchmarks were either met or exceeded for the Bachelor of Science in Sport Management degree.