BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE
(GENERAL)

General Education Studies – 38 Sem./Hrs.

English (6)
ENGL 1300 English Composition I
ENGL 1310 English Composition II

Speech/Communication (3)
Choose one:
COMM 1300 Principles of Oral Communication
COMM 1320 Fundamentals of Communication

Mathematics (3)
Choose one:
MATH 1350 College Mathematics
MATH 1370 College Algebra (or math higher than College Algebra)

Computer Science (3)
CSCI 2300 Microcomputer Applications in Business (Prerequisite CSCI 1300 or equivalency)

Science (8)
Choose two:
BIOL 1400 General Biology & Lab
PHYS 1400 Physical Science & Lab
BIOL 2400 Human Anatomy & Physiology & Lab I
BIOL 2401 Human Anatomy & Physiology & Lab II

Required Humanities (3)
HUMN 1310 Intro. to Humanities: Worldview

Fine Arts/Humanities (3)
Choose one:
ARTS 1330 Fine Arts: Theater
ARTS 1350 Music Appreciation
ENGL 2300 World Literature
HIST 2320 World Religions

Required Social Sciences (3)
PSCI 2300 U.S. Government

Social Sciences (3)
Choose one:
ECON 2330 Principles of Macroeconomics
ECON 2340 Principles of Microeconomics
HIST 2310 U.S. History I
HIST 2311 U.S. History II
HIST 2360 Western Civilization I
HIST 2370 Western Civilization II

Required Behavioral Sciences (3)
Choose one:
PSCS 1300 General Psychology
SOCI 1300 Intro. to Sociology
PSCS 2360 Human Growth & Development
**Institutional Requirements – 24 Sem./Hrs.**

**Student Development (3)**
- STDV 1110  
  Alpha Seminar (first Fall semester of enrollment)
- STDV 1111  
  Beta Seminar (freshmen students only)
- STDV 1060-1, 2060-1  
  Service Learning I-IV
- STDV 3060-1, 4060-1  
  Service Learning V-VIII
  (Required participation each semester of attendance.)
- STDV 3130  
  Cross-Cultural Practicum

**Religion (21)**
- REL 1300  
  Intro. to the Bible (If you received a satisfactory score on the Bible Content Test, you may choose to take Old Testament or New Testament Survey instead.)
- REL 1310  
  Old Testament Survey
- REL 1320  
  New Testament Survey
- REL 1350  
  Mentoring Foundations: Grids for Life & Learning
- REL 2310  
  Intro. to Christian Theology I: Nature & Character of God
- REL 4320  
  Intro. to Christian Theology II: Apologetics – Evidence for Faith

*Choose ONE COURSE if you took Intro. to the Bible or choose TWO COURSES if you were exempted from Intro. to the Bible:*
- REL 3310  
- REL 3370  
  Hebrew Wisdom Literature
- REL 4300  
  The Bible as Literature

**Business Administration Major – 66 Sem./Hrs.**

**Lower Level Core Requirements (30)**
- ACCT 2300  
  Principles of Accounting I
- ACCT 2310  
  Principles of Accounting II
- BUSN 1300  
  Business Foundations
- BUSN 2300  
  The Legal Environment of Business
- BUSN 2320  
  Data Analysis & Interpretation (Statistics)
- COMM 2320  
  Business Communications
- ECON 2330  
  Principles of Macroeconomics or
- ECON 2340  
  Principles of Microeconomics
- MGMT 2300  
  Principles of Management
- MKTG 2300  
  Principles of Marketing
- STDV 2300  
  Ethical Decisions in the Work Place

**Upper Level Core Requirements (18)**
- BUSN 3300  
  Applied Business Ethics
- BUSN 3310  
  International Business
- FINC 3300  
  Money, Banking and Financial Markets
- MGMT 3340  
  Diversity & Multicultural Communication
- MGMT 3360  
  Supply Chain Management
- MGMT 4380  
  Business Leadership & Strategic Management

**Required Upper Level Accounting or Business Administration Options (6)**
*Choose either the Accounting or Business Administration groups below based upon your concentration:*

**Accounting – for Economics & Finance Concentration**
- ACCT 3300  
  Intermediate Accounting I
- ACCT 3310  
  Intermediate Accounting II

**OR**

**Business Administration – for Marketing & Management Concentrations**
- FINC 4310  
  Investments
- BUSN 4390  
  Business Internship
Required Business Administration Areas of Concentration (12)
STUDENTS ARE TO CHOOSE ONE (1) OF THE FOLLOWING CONCENTRATIONS:

- Economics & Finance
- Management
- Marketing
- Combined Concentrations

Economics & Finance (12)
ECON 4320 International Trade
FINC 4300 Managing Finance & Capital

Choose two courses (six hours) from the following:
ACCT 4300 Accounting for Governmental and Non-Profit Organizations
ACCT 4310 Estate Planning
ECON 3310 Public Finance
FINC 3310 Personal Financial Planning
FINC 3330 Real Estate Principles
FINC 4310 Investments (if not taken previously)

OR

Management (12)
MGMT 3300 Organizational Behavior and Leadership
MGMT 4320 Entrepreneurship and Venture Management

Choose two courses (six hours) from the following:
MGMT 3310 Human Resource Management
MGMT 3330 Management Information Systems
MGMT 4310 Small Business Management
MGMT 4340 Entrepreneurship Practicum (Pre-requisite: MGMT 4320)

OR

Marketing (12)
MKTG 3320 Promotional Strategy
MKTG 3360 Advertising & Public Relations

Choose two courses (six hours) from the following:
COMM 3310 Desktop Publishing
COMM 3350 Web Site Design & Development
COMM 4330 Public Relations Communication
MKTG 3310 Strategic Selling
MKTG 4340 Services Marketing

OR

Combined Concentration (12)
TBD / Approval needed from Department Chair and Academic Advisor.

TOTAL PROGRAM REQUIREMENTS = 128 Semester Hours.