**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE (GENERAL)**

### General Education Studies – 38 Sem./Hrs.

**English (6)**
- ENGL 1300: English Composition I
- ENGL 1310: English Composition II

**Speech/Communication (3)**
*Choose one:*
- COMM 1300: Principles of Oral Communication
- COMM 1320: Fundamentals of Communication

**Mathematics (3)**
*Choose one:*
- MATH 1350: College Mathematics
- MATH 1370: College Algebra (or Math higher than College Algebra)

**Computer Science (3)**
- CSCI 2300: Microcomputer Applications in Business *(Prerequisite: CSCI 1300 or equivalency)*

**Science (8)**
*Choose two:*
- BIOL 1400: General Biology & Lab
- PHYS 1400: Physical Science & Lab
- BIOL 2400: Human Anatomy & Physiology & Lab I
- BIOL 2401: Human Anatomy & Physiology & Lab II

**Required Humanities (3)**
- HUMN 1310: Intro. to Humanities: Worldview

**Fine Arts/Humanities (3)**
*Choose one:*
- ARTS 1330: Fine Arts: Theater
- ARTS 1350: Music Appreciation
- ENGL 2300: World Literature
- HIST 2320: World Religions

**Required Social Sciences (3)**
- PSCI 2300: U.S. Government

**Social Sciences (3)**
*Choose one:*
- ECON 2330: Principles of Macroeconomics
- ECON 2340: Principles of Microeconomics
- HIST 2310: U.S. History I
- HIST 2311: U.S. History II
- HIST 2360: Western Civilization I
- HIST 2370: Western Civilization II

**Required Behavioral Sciences (3)**
*Choose one:*
- PSCS 1300: General Psychology:
- SOCI 1300: Intro. to Sociology
- PSCS 2360: Human Growth & Development
Institutional Requirements – 24 Sem./Hrs.

Student Development (3)
- STDV 1110: Alpha Seminar (first Fall semester of enrollment)
- STDV 1111: Beta Seminar (freshmen students only)
- STDV 1060-1, 2060-1: Service Learning I-IV
- STDV 3060-1, 4060-1: Service Learning V-VII
  (Required participation each semester of attendance.)
- STDV 3130: Cross-Cultural Practicum

Religion (21)
- REL 1300: Intro. to the Bible (If you received a satisfactory score on the Bible Content Test, you may choose to take Old Testament or New Testament Survey instead.)
- REL 1310: Old Testament Survey
- REL 1320: New Testament Survey
- REL 1350: Mentoring Foundations: Grids for Life & Learning
- REL 2310: Intro. to Christian Theology: Nature & Character of God
- REL 4320: Intro. to Christian Theology: Apologetics

Choose ONE COURSE if you took Intro. to the Bible or choose TWO COURSES if you were exempted from Intro. to the Bible:
- REL 3370: Hebrew Wisdom Literature
- REL 4300: The Bible as Literature

Business Administration Major – 66 Sem./Hrs.

Lower Level Core Requirements (30)
- ACCT 2300: Principles of Accounting I
- ACCT 2310: Principles of Accounting II
- BUSN 1300: Business Foundations
- BUSN 2300: The Legal Environment of Business
- BUSN 2320: Data Analysis & Interpretation (Statistics)
- COMM 2320: Business Communications
- ECON 2330: Principles of Macroeconomics or
- ECON 2340: Principles of Microeconomics
- MGMT 2300: Principles of Management
- MKTG 2300: Principles of Marketing
- STDV 2300: Ethical Decisions in the Work Place

Upper Level Core Requirements (18)
- BUSN 3300: Applied Business Ethics
- BUSN 3310: International Business
- FINC 3300: Money, Banking and Financial Markets
- MGMT 3320: Diversity & Multicultural Communication
- MGMT 3360: Supply Chain Management
- MGMT 4380: Business Leadership & Strategic Management

Required Upper Level Accounting or Business Administration Options (6)

Choose two courses based upon your concentration:

Accounting for Economics & Finance Concentration
- ACCT 3300: Intermediate Accounting I
- ACCT 3310: Intermediate Accounting II

OR

Business Administration for Marketing & Management Concentrations
- FINC 4310: Investments
- BUSN 4390: Business Internship
**Required Business Administration Areas of Concentration (12)**

STUDENTS ARE TO CHOOSE ONE (1) OF THE FOLLOWING CONCENTRATIONS:

- Economics & Finance
- Management
- Marketing
- Combined Concentrations

**Economics & Finance (12)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 4320</td>
<td>International Trade</td>
</tr>
<tr>
<td>FINC 4300</td>
<td>Managing Finance &amp; Capital</td>
</tr>
</tbody>
</table>

**Choose two courses (six hours) from the following:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 4300</td>
<td>Accounting for Governmental and Non-Profit Organizations</td>
</tr>
<tr>
<td>ACCT 4310</td>
<td>Estate Planning</td>
</tr>
<tr>
<td>ECON 3310</td>
<td>Public Finance</td>
</tr>
<tr>
<td>FINC 3310</td>
<td>Personal Financial Planning</td>
</tr>
<tr>
<td>FINC 3330</td>
<td>Real Estate Principles</td>
</tr>
</tbody>
</table>

**OR**

**Management (12)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 3300</td>
<td>Organizational Behavior and Leadership</td>
</tr>
<tr>
<td>MGMT 4320</td>
<td>Entrepreneurship and Venture Management</td>
</tr>
</tbody>
</table>

**Choose two courses (six hours) from the following:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 3310</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>MGMT 3330</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>MGMT 4310</td>
<td>Small Business Management</td>
</tr>
<tr>
<td>MGMT 4340</td>
<td>Entrepreneurship Practicum (Pre-requisite: MGMT 4320)</td>
</tr>
</tbody>
</table>

**OR**

**Marketing (12)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 3320</td>
<td>Promotional Strategy</td>
</tr>
<tr>
<td>MKTG 3360</td>
<td>Advertising &amp; Public Relations</td>
</tr>
</tbody>
</table>

**Choose two courses (six hours) from the following:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 3310</td>
<td>Desktop Publishing</td>
</tr>
<tr>
<td>COMM 3350</td>
<td>Web Site Design &amp; Development</td>
</tr>
<tr>
<td>COMM 4330</td>
<td>Public Relations Communication</td>
</tr>
<tr>
<td>MKTG 3330</td>
<td>Strategic Selling</td>
</tr>
<tr>
<td>MKTG 4340</td>
<td>Services Marketing</td>
</tr>
</tbody>
</table>

**OR**

**Combined Concentration (12)**

TBD / Approval needed from Department Chair and Academic Advisor.

**TOTAL PROGRAM REQUIREMENTS = 128 Semester Hours.**